



Logistics Officer Association

Professionals dedicated to the readiness and sustainability of aerospace forces



The National LOA Newsletter: May 2005

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LOA Vision

"A Professional organization devoted to promoting quality logistics, professional development of logistics officers, and an open forum for leadership, management, and technical interchange."

THIS MONTH'S FEATURES

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Senior Logistics Leader Quote

"In this, my second assignment on the Joint Staff/J4, I am more convinced than ever of the need for logistics of all services to work together to transform our forces, and to develop the joint capabilities we need, both to win the Global War on Terrorism, and to successfully meet the threats which may emerge fifteen and twenty years hence. When I think about how far we have come in the realm of joint logistics, I am really encouraged, but there is clearly still much work to be done. The Logistics Officer Association can be a true force multiplier in that endeavor. By encouraging logistics from throughout the Department of Defense to join the LOA ranks, we can really leverage the unique capabilities and insights each of our services bring to the table and urge you to spread the word--we need our best and brightest to collectively shape the future of logistics."

– Lt Gen Duncan McNabb, the J-4, Washington, D.C.

President's Comments: My Loggie Friends: Your Logistics Officer Association team is committed to ensuring the LOA is meeting your needs. In response to your great suggestions, we've made some qualitative improvements to LOA's support of the membership. You've probably already noticed LOA's new customer friendly website (www.loanational.org), our more professional and succinct newsletter, our growing LOA National Exec team of volunteers, LOA's enhanced mentorship program, our membership awards program and many other enhancements that are below your radar scope but keep LOA moving in the right direction. We rely on our membership to tell us what is working well and what needs improvement. Send your comments to me (president@loanational.org) or to any of the LOA National Team members (see links below).

One other note, we still need for our members to sign up to be mentors. If you would like to take on a rewarding experience and mentor one (or more) of our LOA members, click on the link: www.loanational.org/mentor.asp

LOA Members in the News:

Congratulations to the following 2004 Presidential Rank Award winners:

- **Ms. Susan O'Neal**, former Asst DCS, AF/IL; Distinguished Presidential Rank Award
 - **Mr. Edward Koenig**, Deputy Director, AFMC/LGS and moving to Regional Director, TRICARE Regional Office North; Meritorious Presidential Rank Award
 - **Ms. Debra Walker**, Deputy Director, former AFMC/LGM now AF/ILP; Meritorious Presidential Rank Award
- (Note: The Presidential Rank Awards recognize career SES and senior civilians who have demonstrated exceptional performance over an extended period of time while exemplifying integrity, leadership and personal conduct. There are two categories of recognition: the distinguished category is limited to 1% of career SES while the meritorious category is limited to 5% of the population.)

Congratulations to **BG Art Morrill**, AF/ILP, who was recently nominated for promotion to Major General.

Congratulations to the following LOA National members who were recently selected for promotion Brigadier General:

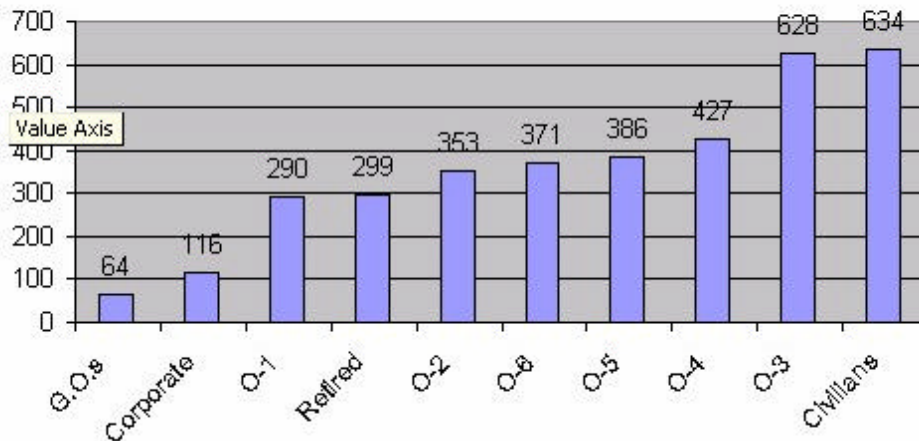
- **Col Andrew Busch**, AFMC/LG
- **Col Art Cameron**, Director, AF/ILP
- **Col Judy Fedder**, AF/CC
- **Col Duane Jones**, 11 WG/CC

Congratulations to all the newest **Major selects**!!

Membership Rewards: In order to meet the requests of our membership, the rewards cutoff has been extended until 1 Jun 2005. This is also in part due to the recent website credit card processing upgrade. Remember, the goals of membership rewards are not only to increase membership, but also to maintain an accurate database and ensure our members continue

receive the many benefits of LOA. For guidelines and distribution, click www.loanational.org/membership/

LOA Membership (by Rank)



LOA Franchise Open Season: The Franchise Open season began 1 May 05. The following chapter's will retain franchise rights for another year while everything else is up for grabs: Sonoran Chapter retains franchise rights for the Golf Towels, Ball/Tee set, Golf Key Chain and Divot Tool; Wasatch Warriors retain franchise rights for the LOA Black Tees, Collared Go Shirts, and Windbreakers; and Langley Chapter retains the LOA Coins. Any and all other franchise ideas will be considered. Additional franchise information and submission requirements are available under LOA G-7, www.loanational.org/LOAG/.

Franchise submissions deadline: 30 Jun 05. If you have any questions, please send Capt Deb Perry an email at infoofficer@loanational.org or call DSN 775-4886.

Exceptional Release: The Summer ER is almost wrapped and should be in your mailboxes in early June. Thanks to everyone for the OUTSTANDING submissions! I put out the call and you all stepped up to the plate with some really great things. I know this will be an issue you will all enjoy. The Fall 05 theme will be Expeditionary Logistics for the 21st Century So, sharpen up your pencils and get creative! The deadline for submissions is 15 Jul 05.

Online Renewal Process: In our continuing efforts to improve membership services, we're upgrading our online renewal processing to eliminate hiccups we've experienced in the past and ensure your renewal/membership data is seamlessly captured. We've had to temporarily suspend online renewal in order to complete the conversion prior to opening Conference '05 Registration, our busiest period. This month Major Greg Buckner, our Assistant Treasurer, departs for IDE at Wright Patterson--we thank him for his service to LOA and wish him good luck!

Website: We took your inputs and continue to make significant improvements to the LOA website. Our new web design came from our members' need to better portray information and give it a more professional design, look and feel. We have more ideas on our warehouse floor as we venture into providing more logistics content and services to better serve you. Your ideas and suggestions are important to us, please keep them flowing in to the webmaster.

Conference: The LOA National Conference is rapidly approaching we have about 80 booths sold - with only 114 available we are way ahead of schedule! If you or someone you know is thinking about exhibiting—you better call me soon! Registration should open in Early June – but you can already book your hotel rooms. Just go to LOA National website, Conference Section to do so www.loanational.org/conference/. Finally, we're looking for volunteers to help out with the Atlanta '05 conference. We need folks who can help out in registration, protocol, and command post/security. If you want to volunteer, send Marta an email at pr@loanational.org and she'll put you to work – 3 hours to 40 hours -- the conference has become a very big effort and we're asking for your support.

Historical Tidbit: Maintenance Officer Association: The Early Years, Continued (1988 – 1989)

The feature story of an ER was a U.S. Air Force Aircraft Maintenance Delegation hosted by the People's Republic of China reciprocal visit, its purpose was to familiarize the Delegation with maintenance and logistics functions of the Chinese Air Force. MOA even presented an honorary membership to senior Chinese Air Force officials! 1988 also saw maintenance managers doing their determined best to implement Rivet Workforce, the Air Staff initiative to overhaul classification and training of aircraft maintainers. Improving tech data was a focal point as well, along with new-generation "CAMS" maintenance

tracking. News headlines included the fall of the Berlin Wall, the terrorist bombing of the Pan Am 747 over Scotland, and the Iran-Contra hearings. Operation Just Cause, the U.S.'s December 1989 mission to extradite General Manuel Noreiga from Panama was successful. Noriega eventually surrendered to U.S. authorities and continues serving his 40-year sentence in Florida for drug trafficking. MOA continued to grow in both membership and prominence, and was poised to enter the new decade stronger than ever!



Chapter Support Tips: With the summer PCS season coming up there may be a changing of guard in your chapter. Please keep your Chapter President information up to date on the LOA National website at www.loanational.org/chaptersupport/chapterleaders.asp and make sure everyone updates their chapter affiliation so you can get credit for your members! Finally, pass on to the new chapter leadership the helpful hints found in the Chapter President's Planning Guide and Meeting Template found at www.loanational.org/membership/chaptersupport.asp.



Chapter Highlight: Professional development for logistics officers is gained in many ways by chapters all over the world. Here are some highlights, for more details hit the following hotlinks and gain ideas for what your chapter can do. The Rainier Chapter at McChord AFB toured Ft Lewis to learn about their logistics operations and build a crossflow between Air Force and Army logisticians. [Rainier Chapter Highlight](#) The Wright Brothers Chapter was treated to discussion with Read Admiral (Lower Half) Michael J Lyden, Commander of the Defense Supply Center Richmond, VA. [Wright Brothers Highlight](#) The Sonoran Chapter at Luke AFB recently visited the Goodrich Corp.'s ACES II ejection seat manufacturing facility in Phoenix. [Sonoran Chapter Highlight](#) Going beyond the standard chapter meeting takes a little planning but is well worth the effort. For more chapter crosstalk visit: <http://www.loanational.org/chaptersupport/chaptercrosstalk.asp>



The Bottom Line: As always, remember our organization is all about the troops. Our focus will continue to be on training replacements, and sharing ideas.

Keep our deployed troops and families in your thoughts.

ART CAMERON, Colonel, USAF
LOA President
President@loanational.org

Questions? Suggestions? Contact the following people:

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Vice-President: vicepres@loanational.org
Information Officer: InfoOfficer@loanational.org
Treasurer: treasurer@loanational.org
Membership: membership@loanational.org
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